

### Cedars-Sinai Medical Center's Implementation Strategy 2022 - 2025

Cedars-Sinai's Community Benefit Health Focus Areas are based on a Community Health Needs Assessment (CHNA) as required by state and federal regulations guiding tax-exempt hospitals. The CHNA includes an analysis of input from community stakeholders who represent the broad interests of the diverse communities served by the hospital, including those stakeholders with expertise in community and public health. Health needs were identified in the CHNA and subsequently prioritized by community stakeholders. From the prioritized health needs, Cedars-Sinai chose Health Focus Areas based on criteria that take into account Cedars-Sinai's capacity to impact community needs, the strength of community partnerships and the alignment with Cedars-Sinai's organizational strategic planning efforts. Through this Implementation Strategy, CSMC has committed to identifying and closing health equity gaps in communities that are historically marginalized and vulnerable.

#### **Health Focus Areas**

Access to Health Care and Community Services: Community Benefit efforts focus on increasing and supporting access to essential health care and community services for communities and groups that have been historically underserved through direct programs and partnerships with local community-based organizations. Access to Care efforts are grounded in the knowledge that social determinants of health and health equity impact health outcomes. Access to Care partnerships and strategies address the following priority health needs:

- Primary Care
- Mental Health

**Chronic Disease and Prevention**: Community Benefit efforts focus on preventing chronic health conditions and their underlying risk factors, and on preventive immunization efforts. With cross-functional planning to address social determinants of health and health equity, Cedars-Sinai implements programs and supports partnerships focused on prevention, screenings, community outreach and education.

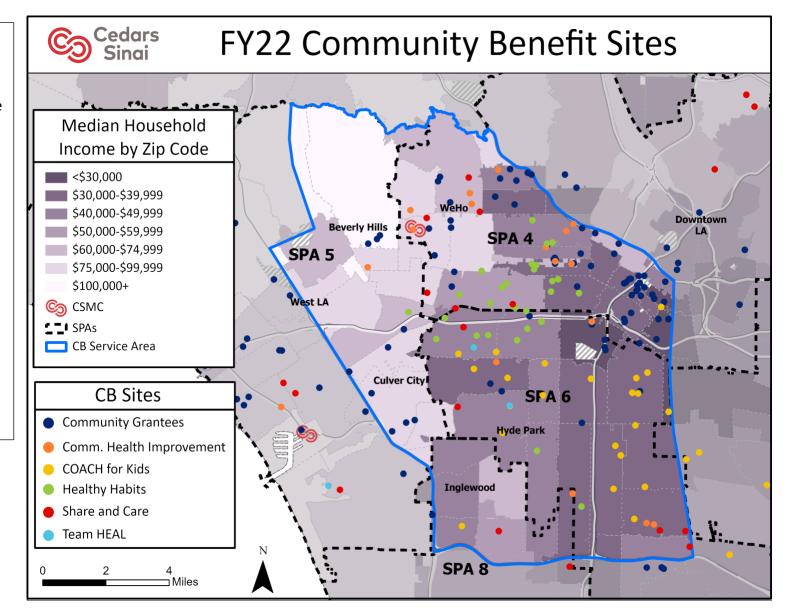
- Cancer
- Cardiovascular Disease
- Diabetes
- Overweight/Obesity
- Immunizations

Housing and People Experiencing Homelessness: Community Benefit efforts focus on connecting people experiencing homelessness to community-based programs and services as well as building strategies to improve health and housing stability.

## **Priority Geography**

Cedars-Sinai is located at 8700 Beverly Boulevard, Los Angeles, California 90048. The Community Benefit Service Area includes 52 ZIP Codes representing 25 cities or neighborhoods within large portions of Service Planning Areas (SPAs) 4 (Metro), 5 (West) and 6 (South), and a smaller portion of SPA 8 (South Bay) in Los Angeles County. The Community Benefit Service Area can also be viewed by Los Angeles City Council Districts, covering all or part of districts 1, 4, 5, 8, 9, 10, 13, 14 and 15.

Cedars-Sinai commits to addressing health needs in communities that are historically marginalized and underserved, located primarily in Service Planning Areas (SPAs) 4 and 6, and parts of SPA 8, as well as institution-adjacent communities with identified needs. These areas include diverse communities that experience greater health challenges than other areas of the Cedars-Sinai Community Benefit Service Area.



# Access to Health Care and Community Services (Primary Care and Mental Health Care)

### Goal

• Increase access to health care and the capacity of health care partners, and improve the health of individuals in our community – particularly in Cedars-Sinai's Community Benefit Service Area – who have been historically underserved.

### Impact

- Increase availability and access to primary care services.
- Increase community-based mental health services for populations that lack access.
- Enhance the capacity of Federally Qualified Health Centers to improve quality and leadership development.

Health Focus Area	Programs and Strategies	Partnerships and Collaborations
General Access to Health Care and Community Services	Cedars-Sinai Community Resource (CSCR)CSMC social workers and staff use CSCR, an electronic community resource referral platform poweredby FindHelp to navigate patients to needed community services. Staff are trained to appropriatelyoptimize this resource. CSCR is available to patients and community members through a public-facingwebsite, providing information on how to connect to needed resources. Cedars-Sinai knows thatthousands of community searches have been logged on CSCR in the past year, showing howimportant this resource is to navigate and access services.	Key partners include: community-based health, behavioral health and social service providers serving populations that have been historically marginalized and underserved.
Primary Care	<ul> <li>C.O.A.C.H. for Kids</li> <li>The Cedars-Sinai COACH (Community Outreach Assistance for Children's Health) for Kids mobile medical clinic is dedicated to meeting the immediate medical, behavioral health and community</li> <li>needs of pediatric patient populations that are historically underserved. COACH for Kids provides free transitional medical care and social support services, while connecting patients and their families to integrated quality health care and other community resources. Services are provided in the community Monday through Thursday, and periodically on weekends. Service sites include schools, places of worship, public housing developments, WIC (Women, Infants and Children) centers, Head Start centers and other community agencies. Service areas include Central and South Los Angeles, Watts and Crenshaw.</li> </ul>	Key partners include: the Los Angeles Unified School District, Children's Institute Inc., South Los Angeles Health Projects WIC, Public Health Foundation Enterprises WIC, and a variety of FQHCs including Wesley Health Centers, South Central Family Health Center and To Help Everyone (T.H.E.) Health Centers.

Health Focus Area	Programs and Strategies	Partnerships and Collaborations
	Training and Direct Medical Care: Federally Qualified Health Centers (FQHCs)	Key partners include FQHCs: Saban
	Cedars-Sinai physicians partner with and provide access to primary care in FQHCs and FQHC Look-A-	Community Clinic, Venice Family Clinic,
	Likes located in Los Angeles. These partnerships increase FQHCs' abilities to provide health care to	Planned Parenthood Los Angeles, Los
	community members while giving medical residents training in, and exposure to, the role of a primary	Angeles Christian Health Center, APLA
	care provider in providing health care services to populations historically, socially and economically	Health and Korean Health Education
	marginalized and underserved.	Information and Research Clinic.
	Cedars-Sinai's Ambulatory Care Clinic (ACC)	Key partners include: Cedars-Sinai internal
	Cedars-Sinai's ACC provides primary and specialty care services to uninsured and underinsured	departments, including imaging, pharmacy
	residents who live within a five-mile radius of the medical center. The clinic services include	and laboratory services, as well as Saban
	screening, preventive health measures, management of diabetes and cardiovascular disease, as well	Community Clinic (the closest FQHC in
	as other specialty services available within the clinic. This includes special pilot programs to expand	proximity to Cedars-Sinai).
	services unavailable to partner FQHCs such as Saban Community Clinic. Medical residents and fellows	
	are supervised by attending physicians who are members of CSMC medical staff.	
	Cedars-Sinai Case Management and Social Work	Key partners include nonprofit
	Cedars-Sinai provides patients with socioeconomic needs with resources to facilitate access to	community-based service providers.
	primary care, to outpatient care and to services that address the social determinants of health.	
	Financial Assistance and Health Insurance Enrollment	
	Cedars-Sinai provides free care to people who earned up to 400% of the federal poverty level	
	(\$103,000 for a family of four) and significantly discounted care to those who earned up to 600% of	
	the federal poverty level (\$154,500 for a family of four). While more people have access to insurance	
	coverage through the Affordable Care Act and Covered California, many commercial insurance plans	
	carry a high deductible or copay, causing financial hardship for patients. In addition, assistance is	
	provided to enroll eligible persons in health insurance programs	
	Grantmaking: Civic Engagement	Key partners include: nonprofit
	Cedars-Sinai's Civic Engagement grants address unmet needs that impact health and well-being	community-based service providers and
	through strategic coordination with local community organizations and municipalities. Funding	government partners in local
	addresses social determinants of health and health equity.	municipalities surrounding Cedars-Sinai.

Health Focus Area	Programs and Strategies	Partnerships and Collaborations
	Grantmaking: Cedars-Sinai's Community Clinic Initiative	Key partners include: FQHCs and
	Cedars-Sinai recognizes the critical role of partnerships in promoting access to health care for	behavioral health organizations, the
	populations that are underserved and lack access to culturally safe services. CSMC is building	Institute for High Quality Care, the
	partnerships that include significant investments to strengthen the safety net clinic network across	Community Clinic Association of Los
	Los Angeles, as well as individual capacity-building grants to clinics. Cedars-Sinai funds capacity-	Angeles County, the University of
	building programs that focus on issues such as quality and leadership, and financial sustainability.	California/San Francisco Healthforce
	Cedars-Sinai reaches the majority of clinics in the Community Benefit Service Area. Grants support	Center, the Center for Care Innovation and
	community clinics in addressing the social determinants of health of patients and communities.	the Nonprofit Finance Fund.
Mental Health	Share & Care	Key partners include: elementary and
	The Share & Care program offers programs and trainings for children, teachers, parents and school	middle schools, and the Los Angeles
	principals, facilitated by licensed mental health practitioners, that enhance at-risk children's ability to	Unified School District (LAUSD).
	learn in the classroom, change destructive behaviors and envision a brighter future. Share & Care	
	counselors facilitate 12-week group art-therapy programs that provide a therapeutic environment to	
	improve students' abilities to cope with trauma, loss and grief, self-esteem, bullying, socialization,	
	anger management, divorce, shyness, incarcerated parent and substance abuse.	
	Grantmaking: Community Mental Health Grants/Behavioral Health Initiative	Key partners include nonprofit
	Cedars-Sinai provides mental health grants to increase access to mental health services. Grantmaking	community-based mental health care
	addresses the mental health needs of populations historically marginalized and underserved. Grants	providers.
	support the provision of direct services to community members facing significant economic barriers	
	as well as comorbidities. The Behavioral Health Initiative increases access to high-quality behavioral	
	health services through support for capacity-building programs and direct service continuity grants.	
	The Behavioral Health Initiative aims to promote effective linkages to care and focuses on increasing	
	access to needed services, with an emphasis on primary care integration and supportive patient	
	navigation.	

Health Focus Area	Programs and Strategies	Partnerships and Collaborations
	Psychiatric Patient Support	Key partners include local psychiatric
	For patients who need additional care outside of the medical center, Cedars-Sinai provides access	hospitals and behavioral health inpatient
	through ongoing partnerships for psychiatric and behavioral health services.	services.
	Teen Line	Key partners include: Didi Hirsch Mental
	Teen Line, a program of Didi Hirsch Mental Health Services, is housed on premises through an in-kind	Health Services, funding partners, and
	donation from Cedars-Sinai of office and training spaces. The Teen Line hotline, answered by	regional and national resource partners
	intensively trained high school students, provides crisis intervention and suicide prevention, peer	providing added support for teens.
	counseling and referrals for adolescents ages 12 to 19. Didi Hirsch Mental Health Services expertly	
	answers all incoming hotline crisis calls and texts during off hours.	

# Chronic Disease (Cancer, Cardiovascular Disease, Diabetes, Overweight and Obesity) and Prevention (Immunizations)

#### Goals

- Reduce the impact of chronic diseases on health and increase the focus on chronic disease prevention and treatment education.
- Reduce the impact of immunization-preventable diseases.

### Impact

- Improve screening, prevention and treatment of chronic diseases.
- Increase positive behavior changes associated with chronic disease management.
- Increase community access to immunizations (flu, pneumococcal and COVID-19).

Health Focus Area	Programs and Strategies	Partnerships and Collaborations
Cancer	Support Groups Cedars-Sinai provides comprehensive support groups that focus on assisting persons with cancer and their family and caregivers.	Key partners include: faith groups and community-based organizations and the American Cancer Society.
	<b>Cancer Research Center for Health Equity/Community Outreach and Engagement (CRCHE)</b> The CRCHE aims to increase cancer awareness, screening and capacity of communities to address disparities. The program's focus is on communities historically marginalized and underserved, in particular: Hispanics, Asians (Filipinos and Koreans), African Americans, Immigrants, and LGBTQ+. Programs include: 7 Steps to Reduce Cancer Risk, a comprehensive education program geared toward low-literacy populations; training programs for community health workers including tools and resources to link individuals to free and low-cost cancer screenings; as well as capacity building, training and pilot funding for community organizations that serve communities at the highest risk for cancer and delayed diagnosis.	Key partners include: faith groups, community-based organizations, youth groups, universities, the American Cancer Society.

Health Focus Area	Programs and Strategies	Partnerships and Collaborations
Cardiovascular	Community Health Improvement: Screenings, Health Fairs and Education	Key partners include: local municipalities,
Disease and	When COVID-19 protocols allow, Cedars-Sinai provides free screening exams and health education,	senior centers, faith-based organizations,
Diabetes	including point-of-care testing for diabetes and cardiovascular disease. Health programs and	disease-specific organizations, and
	screenings are conducted in collaboration with nursing, medical staff and various members of the	Cedars-Sinai clinical staff.
	clinical care team. Examples of partnerships for screenings and health programs include:	
	Local municipalities to provide blood glucose, cholesterol, and blood pressure screenings in	
	partnership with community organizations.	
	• Senior centers to provide risk assessment, health screening and preventive health education. In	
	addition, evidence-based and evidence-informed programs are designed to allow older adults to	
	maintain independent living and manage diabetes and cardiovascular disease.	
	• Faith-based organizations, such as churches and synagogues, to provide screening and referral	
	programs for cholesterol, diabetes, hypertension and stroke prevention and control.	
	• Community sites to provide free community lectures and health information to older adults.	
	Health education lectures are provided by Cedars-Sinai nurses, physicians and other health	
	professionals and cover a wide range of topics identified by the community.	
Overweight and	Healthy Habits	Key partners include: public elementary
Obesity	Cedars-Sinai's Healthy Habits program provides education and technical assistance to support healthy	schools, the Los Angeles Unified School
	eating and physical activity among school-aged children and their families in Mid-City Los Angeles.	District (LAUSD), CalFresh and local Los
	Working with communities that are historically underserved, Cedars-Sinai health educators will	Angeles parks.
	provide children and their families with the knowledge and skills needed to adopt healthy lifestyles.	
	Healthy Habits includes: Healthy Habits for Kids, Healthy Habits for Families, Exercise in the Park,	
	community health displays and workshops, Grocery Store Tour programs, teacher trainings,	
	connections to CalFresh resources, and ongoing capacity building and technical assistance to	
	community partners throughout Mid-City Los Angeles.	
Immunizations	Community Health Improvement - Flu and COVID-19 Vaccines	Key partners include: schools, work sites,
	Community Health Improvement (CHI) provides free immunization programs for children, families and	senior services, faith-based and
	older adults. Influenza and COVID-19 vaccines are offered free to the public.	community organizations.

## Housing and People Experiencing Homelessness

### Goals

- Improve health care delivery to people experiencing homelessness.
- Connect people experiencing homelessness with needed resources.

### Impact

- Improve the health of people experiencing homelessness.
- Increase access to community-based services to improve the health and housing stability of people experiencing homelessness.

Health Focus Area	Programs and Strategies	Partnerships and Collaborations
Housing and	Recuperative Care	Key partners include: National Health
People Experiencing Homelessness	Cedars-Sinai supports patients who require additional assistance post-discharge but are experiencing homelessness and lack a place to recover. Cedars-Sinai discharges them to facilities designed to help care for patients and to connect them into programs, including the Coordinated Entry System (CES), so they can receive government benefits and be screened and rated to become eligible for longer-term housing solutions.	Foundation and the Illumination Foundation.
	<b>Grantmaking: Housing and People Experiencing Homelessness</b> This initiative identifies and supports local community-based organizations serving people experiencing homelessness and invests in building their capacity to better support and address the systemic causes of homelessness. Cedars-Sinai's grantmaking complements the work of the medical center's Community Connect Program, which supports individual and community health through assessment and interventions that address the social determinants of health needs of people who are underserved.	Key partners include: United Way of Greater Los Angeles - Home for Good, California Community Foundation, a variety of homeless services agencies and behavioral health programs.

Health Focus Area	Programs and Strategies	Partnerships and Collaborations
	Patient Navigation	Key partners include homeless services
	Cedars-Sinai provides focused patient navigation for people experiencing homelessness who enter our	organizations throughout the region.
	medical center through the Emergency Department. Two full time community resource coordinators	
	with expertise in homelessness-related resources work to support our neighbors in the most	
	vulnerable circumstances.	
	Additionally, all patients experiencing homelessness will continue to be guided toward shelter, food	
	and clothing through our social work and case management services. To support patients, Cedars-	
	Sinai will pilot a direct referral program to emergency shelter for especially needy patients.	
	Healthcare in Action	Key partners include: Healthcare in Action
	Cedars-Sinai contracts with Healthcare in Action to extend health care services beyond the walls of	(a member organization of Scan Group),
	the medical center through an innovative street medicine approach focused on providing extra care	local FQHCs and homeless service
	and support to people experiencing homelessness.	providers.
	Reserved Shelter Beds	The key partner is The People Concern
	Cedars-Sinai contracts with The People Concern, a comprehensive homeless services and health care	(Turning Point Interim Housing).
	organization, to provide two reserved shelter beds accompanied by wrap-around case management	
	services for people experiencing homelessness. The goal of this engagement is to connect people	
	experiencing homeless with long-term permanent supportive housing.	

# **Evaluation of Impact**

The health focus areas identified above were determined through data collection, analysis and a prioritization process that incorporated community input. Due to the quantity and scope of the community's health needs identified, it is necessary to identify focus areas and to ensure the community benefit initiatives are effective in improving the health of populations that are underserved and historically marginalized. In support of our mission to improve the health of the community, CSMC has committed to ongoing program evaluation to ensure maximum impact of our community benefit strategies. CSMC will incorporate evaluation results into program strategy, planning and implementation.

# Health Needs the Hospital Will Not Address

There were significant health needs identified in the CHNA that did not meet the criteria for developing and implementing a health focus area and, as a result, are not addressed in this Implementation Strategy. This is not intended to minimize the importance of those health needs; it is a reality of having a strategic focus on effectiveness to improve community health, utilizing the relevant expertise and allocating resources of CSMC in a thoughtful manner in light of its charitable mission as a hospital. The health needs identified in the CHNA that are not included in the health focus areas for this Implementation Strategy are: community safety, dental care, economic insecurity, environmental conditions, food insecurity, sexually transmitted infections, substance use and transportation. Additionally, the hospital does not intend to directly emphasize COVID-19 interventions in the Implementation Strategy but will continue to deliver acute medical care to address COVID-19. CSMC will continue to look for opportunities to address community needs where we can make a meaningful contribution.

### **Report Adoption, Availability and Comments**

This Implementation Strategy was adopted by the CSMC Board of Directors Executive Committee on October 24, 2022. The report is widely available to the public on the hospital's web site and can be accessed at <a href="https://www.cedars-sinai.org/community/community-benefit.html">https://www.cedars-sinai.org/community/community-benefit.html</a>. To send comments or questions about this report, please send your feedback to: <a href="mailto:groupcommunitybenefit@cshs.org">groupcommunitybenefit@cshs.org</a>.